

Shiheng Li | Cover Letter

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Dear Jacht Program:

As a Senior International Student from China, I am thrilled to join this Jacht Program to learn more and experience more here at Lincoln, Nebraska. I am also exciting about the position of Public Relation Specialist. I am positive that I have the knowledge this job asks for, and the determined to do this well. My experience in high school and here will help me upcoming the challenges that I will faced.

I was the president of a club in high school which response for filming, editing of all on-campus events. My job is to coordinate with school, students in the club and third parties which normally hired by school to provide supplies an event maybe used, make sure everyone know their job and fix problem along the way. During my 2-year club president time, school successfully hold more than 20 events, which include Sports Day, Singer competition, science fair, graduation ceremony and so on. Another job I need to do is to find sponsorship for the club. During my 2-year club president time, I have found 3 sponsorship that from 3 different off-campus education agencies, received more than 100,000-yuan (15,000 dollars) sponsorship funds. With those experiences, I can help the organization I work for to maintain a good relationship with public, media and other organizations and able to coordinate different departments to work together. 4 years living in Nebraska, make sure that I now deeply about the culture and lifestyle here, also with the different culture background that I have from China. When I deal with public relation issue, I have different view of aspects and approaches to solve the issue that I faced. Nowadays, when people talk about public relations, they are not only looking for a solution for a national wide, but also a globe wide. I think my background can sure help with that.

Public Relations Specialist is the job I want, and a job I will do for my future career. I am loving to communicate with people, good at listening others. Coordinate with different department is my skill. Those are abilities and characteristic a Public Relations Specialist needs to have. Thank you for your time reading this cover letter, please contact me by email or phone about everything you concerned.

Sincerely

Shiheng Li

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